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INFLUENCE OF THE INTERNET LANGUAGE SPECIFICS ON APPEARANCE OF VOCAL UNITS SURPLUS FOR UNAMBIGUOUS UNDERSTANDING (ON THE EXAMPLE OF TEXTS OF THE UKRAINIAN AND BYELORUSSIAN NEWS SITES)

One of modern Ukrainian linguistics tendencies is expansion of researches in the field of internet-linguistics. For the last ten years the detailed researches of internet language have appeared, their results are represented in candidate's and doctoral dissertations (works of O. Dmitruk, S. Zaborovskaya, I. Karpa, L. Kompanceva, S. Matveeva, N. Rudnichenko and others). However psycholinguistic aspect of Network language is almost not examined in these works. Although the necessity of such analysis was repeatedly underlined in scientific literature (particularly in the publications of Ukrainian professor E. Goroshko, Russian professor L. Schipicina and others). Therefore the psycholinguistic analysis of the internet language has been selected as the purpose of this article, particularly influence of the internet language specifics on appearance of vocal units surplus for unambiguous understanding (on the example of texts of the Ukrainian and Byelorussian sites of news).

The internet language specifics was more than once examined (M. Boardman, S. Daya, E. Dresner, S. Herring, J. Masson, C. Werry, N. Asmus, V. Boyka, O. Galichkina, E. Goroshko, O. Dedova, A. Egorova, I. Karpa, M. Koval'chukova, T. Kolokol'ceva, L. Kompanceva, S. Lisenko, S. Matveeva, N. Morgun, O. Saenko, P. Sergienko, P. Shkapenko, L. Schipicina and others). Summarizing the results of these works, we selected such characteristic features of internet language as multimedia, richness with neologisms, collective coauthor text, failure to observe linguistic norms, unlimitedness in the choice of language means, disposition to the linguistic game and presentation character. The internet language specifics provoke one of three variants of interpretation deviations: insufficiency of semantics of speech units for their correct interpretation, surplus of semantics of speech units or violation of their ordinary compatibility. We shall illustrate influence of internet language specifics on appearance of surplus for the synonymous understanding linguistic units on examples from the texts of news announcements.

Consequently, arising of variety because of surplus information in a text is quite widespread situation for the internet. Such characteristic features of internet language as multimedia, richness with neologisms, collective coauthor text, failure to observe linguistic norms, unlimitedness in the choice of language means, disposition to the linguistic game and presentation character promote origin of units like these ones in news announcements. In perspective it is planned to analyze language factors of origin of other variants of ambiguous understanding.