

E. Arkhipova,
postgraduate student,
Lugansk National Taras Shevchenko University

MEANS IMAGERY AS A REPRESENTATIVE OF THE GENDER CONCEPT "MAN" IN MODERN UKRAINIAN ART DISCOURSE

Linguists have long been interested in issues of human speech depending on its age, education, temperament and other characteristics. A recent actual problem is based on the speech rights of their sex. Sociolinguistic studies have found that gender really affect the choice of language. Thus, E. Oshchepkova notes that the text in the male vocabulary is poor, monotonous, rarely used is an emotional evaluation, rational speech is reflected in the structural clarity of expression – clearly visible introduction, summary of the main ideas of text and conclusion. Men are more likely to use factual information logical. In an emotional speech dominant women dominated, often a description of their emotional experiences. Texts resemble speech in a state of emotional tension. Women writers are characterized by much imagery to describe the feeling. Speech activities aimed at women description of the situation, rather than search for the essence.

The object of our attention is the periphery of the concept "man" in contemporary Ukrainian art discourse. One of the linguistic resources of language representation of the concept in the book is fiction imagery. In prose it tracks serve as a means of underlining, a selection of essential features, characteristics, quality, opening the depicted object, phenomenon or event. Because art is the most effective means verbalizatoramy concepts, despite the fact that they belong to the peripheral zone. The initial trope of speech and expression expressive expressiveness to compare. In a broad sense it is the basis of almost all the tropes, especially their metaphorical group. Comparison divided into simple (conjunctions and asyndetic) and deployed.

It should be noted that the division of literature into "feminine" and "masculine" is ambiguous as to select the appropriate array of literary texts used on the grounds of gender motivation of the author of the work, rather than genre or style ideological and thematic dimensions. At the same time, "female" and "male" prose has its own specifics. The collected material represents our concept, "man" in the following areas: "external" and "internal quality man". Accordingly, the analyzed texts conceptual aspect of "external quality man" reveal such widely viewed conceptual signs, "physical fitness", "their age". Conceptual sign "physical condition" in modern Ukrainian prose expressing simple bonded individual authors compare.

This study does not purport to be exhaustive analysis. See the prospects in the study of the concept "man" in a broader textual material to enhance the objectivity of the findings.