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## **VERBAL AND NONVERBAL DETECTION OF ETHNIC SPECIFICITY IN INTERCULTURAL INTERPERSONAL COMMUNICATION**

National-cultural communicative specific is determined by rules, traditions, conventions of communication caused by mentality, stereotypes, view of the world, values of particular linguistic-cultural community which represent a particular society. Linguists do not pay enough attention to generalizing verbal and nonverbal detections of interpersonal communication in different languages, particularly in Ukrainian, English, Polish, establishing common and different in such communication. These problems have not been the subject of special attention of scientists till now that is why the study of ethnic specificity of applying communicative rules of communication becomes actual. Theoretic development of intercultural communication's problems in terms of interpersonal of formal discourse has already certain attainment, unlike private discourse.

Comparison of interpersonal communication in different communicative spaces is a necessity in today's context of globalization for developing practical recommendations that minimize discomfort of interpersonal interactions in terms of intercultural communication. Particularly relevant is the comparison of verbal and non-verbal expressions in different languages for establishing the significance of similarity in their detections and attitudes and gaps of verbalization / non- verbalization of communicative attitudes. The aim of the research is to consider national and cultural specificity of verbal and non-verbal detections of interpersonal interaction through comparison of models of communicative behavior in different linguistic cultures. The subject of direct analysis is typological interactions of interpersonal interaction in Ukrainian, Polish and English, particularly in domestic discourses.

Concept or linguistic cultural correlate is defined historically and sociologically, thereby it may be interpreted differently depending on the socio-political context. Comparison studied broadcasting media enables identification of specific characteristics of a particular ethos.

Research of verbal and nonverbal detections of interpersonal interaction, their matches in different languages in identical / similar situations requires a further study for production of basic parameters of communicative effectiveness' category in intercultural interpersonal communication, particularly for establishing common and different planes of communicative intentions' implementation and correlativeness / non-correlativeness of used language resources.