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MOTIVATION OF PROFESSIONAL ACTIVITY OF FUTURE ENGINEERS-TECHNOLOGISTS OF FOOD INDUSTRY

The preparation of future engineers-technologists of food industry in higher educational establishments is a multifactorial process, which is based on the formation of deep theoretical knowledge, practical skills, competencies and professionally important qualities. The driving force that motivates students to learn and master the profession is motivation. It is considered the motivation of educational activity, professional activity and motivation of social behavior. In the becoming of engineer-technologist as a professional the main role does the motivation professional activity.

The problems of defining and building the professional activity motivation is considered in works of famous teachers and psychologists, such as E. Zeyer, A. Ivanov, E. Ilyin, E. Klimov, V. Kovalev, B. Kossov, T. Kudryavtsev, N. Talyzina, B. Shadrikov. The scientists have identified the object of professional identity, professional ways of becoming a specialist, the main directions of development of experts' professional competence. So, the problem of determination of forming of motivation of professional activity of future engineers-technologists remains not enough studied.

The main purpose of this article is to analyze professional activity of engineer-technologist of the food industry, to define its types, to analyse the results of experimental research of motivation of students' professional activity in Ukrainian Engineering and Pedagogical Academy according specialty "Professional Education. Technology of Food Industry and the catering service" as future engineers of food industry.

The analysis of professional activity of engineer-technologist of food industry allowed to define such its types as scientific-researching, project-constructing, productive and technological and organizational activities. Orientation to the giving kinds of engineering activity should be formed in the process of professional training in higher educational institutions in lectures, practical and laboratory work. The giving research of the orientation of students of the third, fourth and fifth courses to types of engineer activity reflected problems and disadvantages of professional training of future specialists of food industry. comparatively the low level of orientation of students to research and design activities indicates that elements of such activities almost completely formed in the classroom and not enough attention is paid to them.