



# Erasmus+ Contact Seminar

## EASTERN PARTNERSHIP

*Kyiv, 28-29 November 2016*

### **Workshop A: Do's and don'ts for a successful application**





## **Outline of this session**

1. Application process in CBHE & ICM
2. Selection procedure in NAs
3. Red markers at the ready!
4. What did the real expert think?
5. Discussion
6. Quick wrap-up



# **ERASMUS+** **Capacity-building in** **Higher Education**





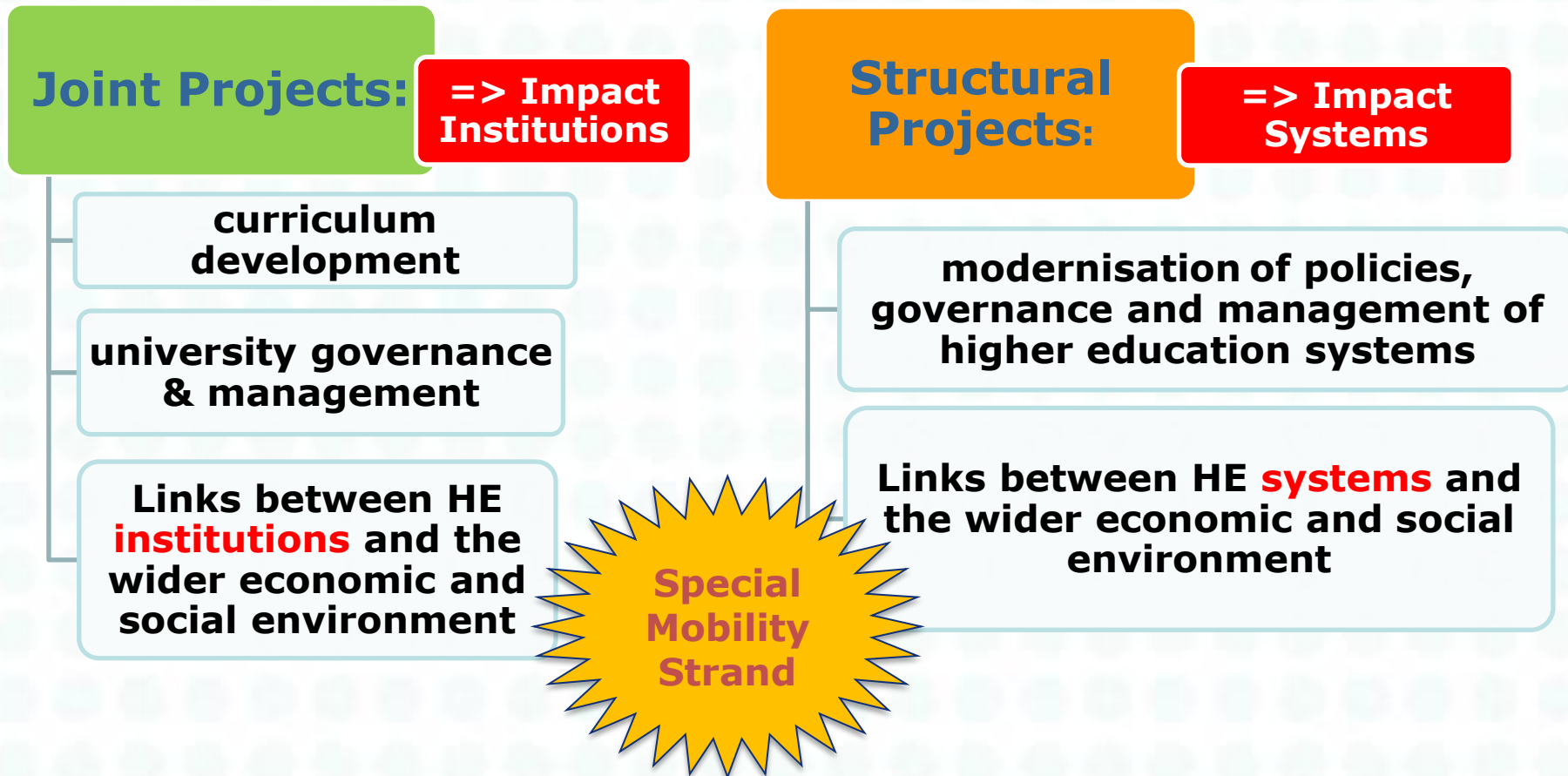
## **CBHE: How does it work?**

**Project duration: 2 or 3 years**

- Projects run by consortium of institutions
- Consortium must include Programme Countries and Partner Countries
- Project can be coordinated by an institution from a Programme or a Partner Country



# CBHE: Type of projects





## CBHE: Where to apply?

**Deadline:  
9 Feb 2017**

# EACEA

Education, Audiovisual & Culture  
Executive Agency

[http://eacea.ec.europa.eu/erasmus-plus/funding\\_en](http://eacea.ec.europa.eu/erasmus-plus/funding_en)





# Award Criteria

min.  
15/30

## Relevance (30 pt)

- Complete Needs Analysis
- Link with project objectives & priorities
- Common priorities among all countries involved

## Quality of Design and Implementation (30 pt)

- Feasibility
- Logical framework matrix
- Quality Assurance

## Quality of Team and Cooperation (20 pt)

- Balanced & justified distribution of tasks
- Complementarity of skills and competences
- Budget
- Academic partners

## Impact and Sustainability (20 pt)

- Sustainability strategy
- Involvement of stakeholders - institutional & political support
- Sustainability related activities
- Dissemination and valorisation

**Total:**  
**min. 60/100**



## 1. Relevance (WHY?): Common Weaknesses

### Insufficient quality of NEEDS ANALYSIS

- Missing description of **baseline situation** and/or available & needed competences of **target groups**
- Missing up-to-date sources/references (research evidence, state policy, institutional development strategy etc.)
- Concrete facts needed: bring proofs & examples, justify needs and challenges FOR EACH COUNTRY(/target group) and adapt during implementation to changing circumstances
- Check if similar project(s) are already financed, if yes, explain/underline what new elements/added value your project brings

### No link with project objectives & priorities

At Programme level  
At National/regional level  
At Institutional level

### Multicountry & CROSS REGIONAL projects

Needs do not always match across the regions → priorities need to be common for each country throughout the regions





## 2. Project Design & Implementation (HOW?)

### FEASIBILITY

- Risky business: too ambitious projects not feasible
- **TIMELINES:** Plan in mind that you have only 3 or 2 years to implement a successful project
- Pay attention to the logical sequence of activities (ex. timing for trainings and external quality evaluation)

### Logical framework matrix (LFM)

**INDICATORS & MEASUREMENT:** Poor quality indicators & method of measurement (Quantification of deliverables, size of audiences & deadlines)

**RISKS:** Lacking detailed description of risks and appropriate mitigation measures

## Quality Assurance

1. **INTERNAL:** internal peer review of **quality** of deliverables
2. **EXTERNAL:** Lack for **external evaluation** of quality of content  
→ Often confused with internal monitoring of project procedures and milestones



### 3. Quality of team and cooperation: Common Weaknesses

#### Unbalanced & non-justified distribution of tasks

- Lacking information of contribution of **each partner** and the rationale behind task distribution
- E.g.: Work package lead given only to Programme Country staff

#### Non-Complementarity of skills and competences

Lacking description on how experience and role of **each partner** is essential for project activities

#### Budget

##### STAFF costs:

- Excessive Management costs
- Lacking technical staff

#### Non-academic partners

**Insufficiently represented** (labour market, NGOs etc.)

**Associated Partners:** Only on paper (no added value explained)



## 4. Impact & Sustainability: Common Weaknesses

### **Lack of intentional sustainability strategy**

Measures/activities to enhance sustainability have to be planned from the start and described already in application phase

Further development, maintenance, and use of results and outcomes should be devised and agreed upon before the end of the project

### **Lack of involvement of stakeholders - institutional & political support**

Early involvement of the relevant authorities and target groups (including professional organisations and students) contributes to project sustainability

### **Limited scope of sustainability related activities**

Opportunities outside the purely academic sphere should be considered (e.g. funding sources, internships etc.)

Official recognition/validation/accreditation of project results should be sought timely

### **Dissemination and valorisation:**

Incremental element of multiplication effect of project results

**Application Phase: Planning of Cascade Training** of staff and stakeholders indicating **sufficient numbers**

**Application phase:** Indicate the **content of the training** and the **number of trainees**





# **ERASUMS+** **International Credit** **Mobility**



# Award Criteria

## Relevance of the mobility project (30 pt)

- Internationalisation strategy
- Types of mobility



*min.  
15/30*

## Quality of cooperation (30 pt)

- Previous experience
- Definition of responsibilities and tasks

## Quality of project design and implementation (20 pt)

- Selection, support and recognition

## Impact and dissemination (20 pt)

- Impact on different levels
- Dissemination measures



**Total:  
min. 60/100**



## Erasmus+ International Credit Mobility

Do's and don'ts for applicant higher education institutions

November 2015

[http://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus/files/library//credit-mobility-guidance\\_en.pdf](http://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus/files/library//credit-mobility-guidance_en.pdf)

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## Erasmus+ International Credit Mobility

Guidelines for Experts on Quality Assessment  
2016 Call for Proposals

November 2015

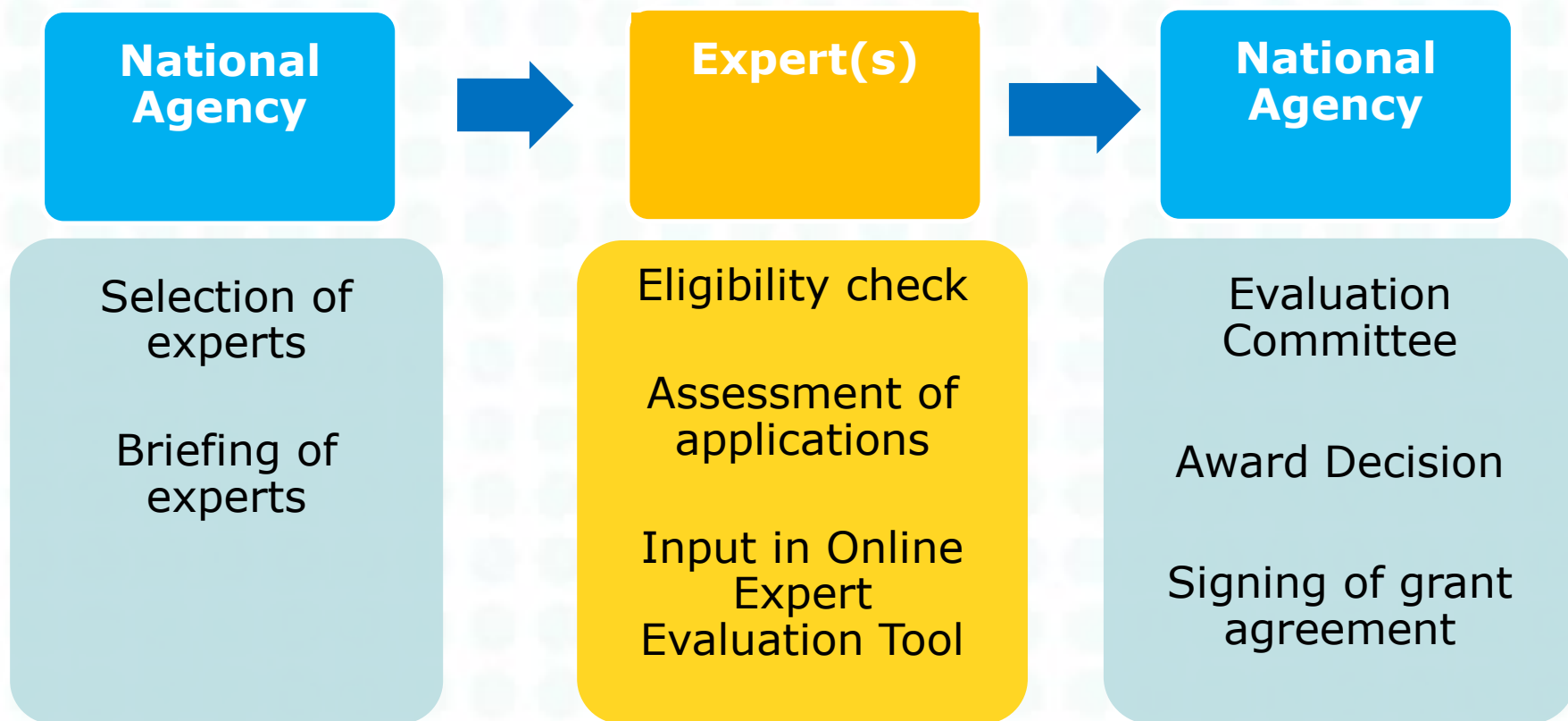
[http://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus/files/files/resources/2016-expert-guide-ka107\\_en.pdf](http://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus/files/files/resources/2016-expert-guide-ka107_en.pdf)

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# Evaluation procedure





# ICM: How to Apply?

Programme Country HEIs apply on behalf of the partnership to their **National Agency**

**Deadline:  
2 Feb 2017**

## **National Agencies**

[http://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus/files/files/resources/2014-mobility-programme-partner-countries\\_en.pdf](http://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus/files/files/resources/2014-mobility-programme-partner-countries_en.pdf)



# **Selection Procedure**

**Examples of 2 National Agencies:**

**→ SPAIN**

**→ GERMANY**